



Housing
Washington
2017



**THE 24TH ANNUAL
AFFORDABLE HOUSING
CONFERENCE**

October 2 – 4, 2017

State of the State's Housing



On behalf of the Washington State Housing Finance Commission, the Department of Commerce, and the Washington Low Income Housing Alliance, welcome to Housing Washington 2017!

When we last met for *Housing Washington 2016*, it was on the eve of the presidential election. The world we find ourselves in a year later is a very different one, bringing all new challenges.

For example, the seeming likelihood of corporate tax reform caused upheaval in the tax-credit market which is still depressing prices. Deep cuts to federal housing programs also loom. And the lack of a state capital budget has thrown the Housing Trust Fund into confusion.

Of course, one thing that hasn't changed is the housing crisis facing our nation. Median rents are soaring, especially in metro areas. Homes for sale are in short supply and rising in cost. Rural areas are facing the same housing squeeze as their more populated neighbors, but with fewer resources to address it.

Despite all this, our state is still using the resources we have creatively and efficiently. In 2016 we celebrated the 30th anniversaries of both the Low-Income Housing Tax Credit and the state Housing Trust Fund. We are leading the nation in the effective use of these federal and state resources, which have financed more than 100,000 affordable apartments combined.

Meanwhile, in 2016 alone, almost 8,000 households were able to buy a home through the Commission's home loans and downpayment assistance – a testament not only to resources but to the partnership of lenders, real-estate professionals, community land trusts and Habitat for Humanity affiliates who care about helping lower-income families bridge the gap to homeownership.

I know all of you can point to similar successes against many odds. **Because there's another thing that hasn't changed:** the dedication, creativity, and persistence of our affordable-housing community. What you do is critical for Washington state, and I salute you.

This year's *Housing Washington* will feature speakers and sessions that emphasize hope and solutions for the future. I hope you will once again draw inspiration from your learning and from one another, and go back to your communities with renewed energy for the work that faces us. Enjoy the conference!

A handwritten signature in black ink, appearing to read 'Kim Herman'.

Kim Herman
Executive Director
Washington State Housing Finance Commission



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PLANNING COMMITTEE

Washington State Housing Finance Commission

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Washington Low Income Housing Alliance

Rachael Myers

OUR PRESENTERS



WASHINGTON STATE
**HOUSING FINANCE
COMMISSION**

Opening doors to a better life

The Washington State Housing Finance Commission is a publicly accountable, self-supporting team that brings private investment dollars to benefit families and achieve public goals throughout Washington. For over 32 years, the Commission has created and preserved affordable homes for more than 334,000 people across the state, while contributing more than \$42.5 billion and 240,000 jobs to the economy.

 @WSHFC |  WSHFC |  wshfc.org



Department of Commerce

The Washington State Department of Commerce's mission is to grow and improve jobs in Washington state by championing thriving communities, a prosperous economy, and sustainable infrastructure. We help strengthen communities by bringing together people and resources.

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IN PARTNERSHIP WITH



WASHINGTON LOW INCOME
Housing Alliance

The mission of the Washington Low Income Housing Alliance is to lead the movement to ensure that all our residents thrive in safe, healthy, affordable homes. We do this through advocacy, education, and organizing. Our vision is that all Washington residents have the opportunity to live in safe, healthy, affordable homes in thriving communities.

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KEYNOTE SPEAKERS & EVENTS

Full keynote speaker bios can be found at housingwa.org.

TUESDAY, OCTOBER 3

OPENING KEYNOTE

- **Anat Shenker-Osorio**, Principal, ASO Communications

Anat Shenker-Osorio is a communications expert, researcher and political pundit whose one-of-a-kind work is challenging the way dozens of organizations and political figures talk about the pressing issues of our time. She's the author of the acclaimed book *"Don't Buy It: The Trouble with Talking Nonsense About the Economy."* Always packing some snark, Anat communicates her insights with the kind of practical communications savvy that translates the latest academic findings into practical advice for activists.



LUNCH KEYNOTE

- **Diane Yentel**, President & CEO, National Low Income Housing Coalition

Diane Yentel is the President and CEO of the National Low Income Housing Coalition, a membership organization dedicated solely to achieving socially just public policy that assures people with the lowest incomes in the United States have affordable and decent homes. This is Diane's second stint at NLIHC, having previously worked as a policy analyst from 2005 to 2008. Diane is a veteran affordable housing policy expert and advocate with nearly two decades of work on affordable housing and community development issues.



FRIEND OF HOUSING AWARDS & RECEPTION

Enjoy this evening celebration featuring inspiring stories of remarkable accomplishments from people working in the public, private and independent sectors of the industry.

MORNING KEYNOTE

- **James Carr**, Visiting Fellow, Roosevelt Institute
- **Ethan Handelman**, VP Policy & Advocacy, National Housing Conference

James Carr is the Coleman A. Young Endowed Chair and Professor in Urban Affairs at Wayne State University. He is also a Visiting Fellow with the Roosevelt Institute, Chairman and CEO of Turquoise Bay Investment Partners, an expert with the Institute for New Economic Thinking, and consultant with the Gerson Lehrman Group, Inc. Jim has appeared on national and local broadcast media and his research cited in a number of leading media publications.



Ethan Handelman directs the National Housing Conference's policy and advocacy agenda focused on advancing federal housing policy to assist low- and moderate-income people, strengthening the nation's housing finance system, connecting people to opportunity through housing, advocating for housing policy during tax and budgetary reforms, and building stronger communities that coordinate, housing, transportation, health, education, technology and energy policy. He joined NHC in March, 2011, after leading the advisory practice at Recap Real Estate Advisors.



CLOSING KEYNOTE

- **Sue Henderson**, Vice President, U.S. & Canada, Habitat for Humanity International

Sue Henderson is Vice President, U.S. and Canada for Habitat for Humanity International (HFHI), Atlanta, Georgia. In that role, Sue provides leadership for HFHI teams that support Habitat for Humanity's network of more than 1,300 U.S. affiliated organizations. Sue also serves as Secretary of the Board of Directors of the Atlanta Land Trust Collaborative and is a member of the Affordable Housing Advisory Council of the Federal Home Loan Bank of Atlanta.




PROGRAM-AT-A-GLANCE




MONDAY, OCTOBER 2

3:00pm – 5:30pm	Conference Check-In RIVERSIDE LOBBY	
WORKSHOPS 3:45pm – 4:45pm	WS1 300A Housing 101	WS2 300CD Marketing with Infographics & Social Media
NETWORKING 5:00pm – 6:30pm	Welcome Reception SPOKANE CONVENTION CENTER, RIVERSIDE TERRACE	

TUESDAY, OCTOBER 3

7:30am – 5:00pm	Conference Check-In RIVERSIDE LOBBY			
EXHIBITS 7:30am – 8:45am	Sponsor Showcase & Breakfast HALL A			
LOBBY TALKS* 8:15am – 8:45am	LT1 RIVERSIDE LOBBY Supportive Housing Through ALTA		LT2 RIVERSIDE LOBBY Lessons Learned from Designing a Living Building: Hopeworks Station Phase 2	
8:45am – 9:00am	Break			
KEYNOTE 9:00am – 10:10am	 Messaging This Moment: Winning Words to Engage the Base & Persuade the Middle HALL B Anat Shenker-Osorio, ASO Communications			
LOBBY TALKS* 10:15am – 10:45am	LT3 RIVERSIDE LOBBY Overview of New Medicaid Transformation Waiver		LT4 RIVERSIDE LOBBY Path to Environmental Stewardship	
10:45am – 10:55am	Break			
FOCUS SESSIONS 10:55am – 11:55am	FS1 300A Funding Strategies for Multifamily Affordable Housing Preservation	FS2 300B Prohibiting Housing Discrimination Based on Source of Income	FS3 300CD Current State of the Tax Credit & Equity Markets	FS4 RM 402 Aging in Place: Minnesota’s Living Well at Home Initiative
KEYNOTE & LUNCH 12:00pm – 1:15pm	 The Affordable Housing Crisis & Its Solutions HALL B Diane Yentel, National Low Income Housing Coalition			
EXHIBITS 1:30pm – 2:30pm	Sponsor Showcase & Dessert HALL A			
LOBBY TALKS* 1:45pm – 2:15pm	LT5 RIVERSIDE LOBBY Youth Village Lifeset Program Provides Stability After Foster Care		LT6 RIVERSIDE LOBBY Growth Management & Housing: What Local Governments Need to Know	
2:30pm – 2:45pm	Break			
FOCUS SESSIONS 2:45pm – 3:45pm	FS5 300A Year 15: Options & Opportunities	FS6 300B Properties that Live Long & Prosper	FS7 300CD Home Share: A Creative & Cost-Effective Housing Option	FS8 RM 402 Washington State’s Constitution: What You Might Not Have Known & Should
MEET-UPS <i>(optional)</i> 4:00pm – 4:45pm	MU1 TBA Year 15 one-on-one meetings		MU2 TBA Meet Diane Yentel, National Low-Income Housing Coalition	MU3 TBA Meet David Bradley, National Community Action Foundation
AWARDS 4:30pm – 7:00pm	24th Annual Friend of Housing Awards & Reception DAVENPORT GRAND HOTEL			

WEDNESDAY, OCTOBER 4

7:30am – 12:00pm	Conference Check-In RIVERSIDE LOBBY			
EXHIBITS 7:30am – 8:30am	Sponsor Showcase & Breakfast HALL A			
KEYNOTE 8:30am – 9:50am	<div><i>Housing Policy 2017 & Beyond: A Conversation with Jim Carr & Ethan Handelman</i> HALL B</div> <div>James Carr, Roosevelt Institute Ethan Handelman, National Housing Conference</div>			
9:50am – 10:00am	Break			
FOCUS SESSIONS 10:00am – 10:50am	FS9 300A Communication in the Age of Twitter	FS10 300B What’s Happening on The Hill	FS11 300CD “Ruralities” of Housing	FS12 RM 402 Drivers of Homelessness
10:50am – 11:00am	Break			
EXHIBITS 11:00am – 11:30am	Sponsor Showcase HALL A			
LOBBY TALK 11:00am – 11:30am	LT7 RIVERSIDE LOBBY Solar & the Future of Affordable Housing		LT8 RIVERSIDE LOBBY Affordable Housing Framework	
11:30am – 11:40am	Break			
FOCUS SESSIONS 11:40am – 12:40pm	FS13 300A Community Land Trust (CLT) & Habitat Partnerships	FS14 300B A Bipartisan Discussion: Lawmakers Weigh in on Affordable Housing & Homelessness	FS15 300CD Data Mapping & Implications on Housing	FS16 RM 402 Deep Green & Exemplary Buildings Gaining Popularity
KEYNOTE 12:45pm – 2:00pm	<div><i>Future of Global & U.S. Self Help Housing</i> HALL B</div> <div>Sue Henderson, Habitat for Humanity International</div>			



PROGRAM

MONDAY, OCTOBER 2

Conference Check-In | 3:00pm – 5:30pm
LOCATION: RIVERSIDE LOBBY

Workshops | 3:45pm – 4:45pm

WS1 | Housing 101
LOCATION: 300A

Presenter: Brian Lloyd, Beacon Development

New to the world of housing? This is the workshop for you. Learn the terms, terminology and basics of housing funding, tax credits and key elements of affordable housing before you launch into the full conference. Information presented in an entertaining and informative format.

WS2 | Marketing with Infographics & Social Media
LOCATION: 300CD

Presenter: Josh King, Tinderbox Consulting

This workshop will give you tips and best practices on how to use social media channels to gain support for your affordable housing causes and demonstrate how infographics can better focus your story. Social media and infographics can help you better engage your constituents. Bring your laptop or web-ready device, as this workshop will move at a rapid pace. Wi-Fi available through Convention Center. The intention is for you to work along as the workshop progresses.



Welcome Reception | 5:00pm – 6:30pm
LOCATION: SPOKANE CONVENTION CENTER,
RIVERSIDE TERRACE

Mix and mingle with colleagues, network with exhibitors and enjoy light snacks at this casual kick-off event.

TUESDAY, OCTOBER 3

Conference Check-In | 7:30am – 5:00pm
LOCATION: RIVERSIDE LOBBY

Sponsor Showcase & Breakfast | 7:30am – 8:45am
LOCATION: HALL A

Enjoy breakfast, engage in lively peer-to-peer networking and browse the Sponsor Showcase Fair for exciting products and services.

Lobby Talks | 8:15am – 8:45am

LT1 | Supportive Housing Through ALTSA
LOCATION: RIVERSIDE LOBBY

Presenter: Liz Prince, Washington Department of Social & Health Services

This training will introduce participants to Washington's Aging and Long-Term Service Administration (ALTSA), one of the three Medicaid payment systems that supportive housing service providers will tap to be reimbursed for delivering Medicaid supportive housing services (once the benefit is approved by the federal government). Prince will discuss eligibility for the supportive housing services Medicaid benefits and how providers can develop a contractual relationship with ALTSA to be reimbursed for delivering supportive housing services.

LT2 | Lessons Learned from Designing a Living Building: Hopeworks Station Phase 2
LOCATION: RIVERSIDE LOBBY

Presenters: Jon Hall, GGLO
Chris Moxon, Beacon Development

Hopeworks Station Phase 2 in Everett is planning to achieve the International Living Future Institute Living Building Petal Certification for Affordable Housing. Learn from the design team about the challenges and opportunities presented to rethink how we sustainably develop new construction for affordable housing.

Give us your 2018 Speaker Ideas at housingwa.org.

 HousingWashington |  @HousingWAConf / #HousingWA2017

Opening General Session | 9:00am – 10:10am

LOCATION: HALL B



KEYNOTE ADDRESS

> **Anat Shenker-Osorio,**
Principal, ASO Communications

***Messaging This Moment:
Winning Words to Engage the
Base & Persuade the Middle***

Comments: Linda Underwood, Region President, North Idaho – Eastern Washington Region, U.S. Bank

Lobby Talks | 10:15am – 10:45am

LT3 | Overview of New Medicaid Transformation Waiver

LOCATION: RIVERSIDE LOBBY

Presenter: Jon Brumbach, Washington State Health Care Authority

This training continues the Medicaid discussion from LT1 and elaborates on the details of the new Medicaid Transformation Waiver to fully understand its implications for housing professionals.

LT4 | Path to Environmental Stewardship

LOCATION: RIVERSIDE LOBBY

Presenters: Bobby Coleman, Seattle Housing Authority
Anna Dyer, Seattle Housing Authority

What does a commitment to environmental stewardship look like at a housing authority? The 2016-2020 Strategic Plan at the Seattle Housing Authority (SHA) solidifies environmental stewardship as a cornerstone value and ongoing priority. Learn how SHA is working to embed this value across the agency through unique staff and resident engagement programming, benchmarking environmental key performance indicators, and valuing environmental impact and data analyses in decision making.

Break | 10:45am – 10:55am

Focus Sessions | 10:55am – 11:55am

FS1 | Funding Strategies for Multifamily Affordable Housing Preservation

LOCATION: 300A

Presenters: Jason Davidson, Washington State Department of Commerce
Susan Duren, Washington Community Reinvestment Association
Valeri Pate, Washington State Housing Finance Commission

Learn the common threats to existing affordable housing projects and the tools/resources available to owners interested in preserving them, such as loss of operating subsidy, functional obsolescence, pressure on owners to take to market, management and operation struggles, and loss of a federal mortgage subsidy could imperil any affordable housing. Also discussed will be current solutions including, bridge financing (private or public), rapid response funds to acquire at risk properties, refinance via private bank or tax credit program, restructure of public debt, or changes to set asides.

FS2 | Prohibiting Housing Discrimination Based on Source of Income

LOCATION: 300B

Moderator: Marty Kooistra, Housing Development Consortium of Seattle-King County

Presenters: Nicki Hellenkamp, Housing Development Consortium of Seattle-King County
Joy Scott, Housing Development Consortium of Seattle-King County

Building on the Housing Development Consortium's (HDC) Local Housing Policy Toolkit and possibilities for changing or enhancing housing policies in local communities, HDC staff will share recent successes in passing and implementing Source of Income Discrimination (SOID) protections at the local level in cities around the King County region. Participants will learn first-hand how to identify where the gaps and opportunities exist for strengthening and implementing housing policies that are appropriate for their local contexts, build relationships with city staff and elected officials, and collaborate effectively with other allies and organizations to accomplish change at the local level.

PROGRAM

TUESDAY, OCTOBER 3

FS3 | Current State of the Tax Credit & Equity Markets LOCATION: 300CD

Moderator: Lisa Vatske, Washington State Housing Finance Commission

Presenters: Emily Cadik, Enterprise Community Partners
Corine Sheridan, Boston Capital
Beth Wirtz, KeyBank-Community Development Corporation

Hear from a panel of experts, including a national perspective on what is happening at the federal level, as well as a national syndicator and regional direct lender and investor, to learn the latest on what is happening in the tax credit market.

FS4 | Aging in Place: Minnesota's Living Well at Home Initiative LOCATION: ROOM 402

Presenters: Catherine Blonigan, Grace Innovations
Joseph Gaugler, University of Minnesota, School of Nursing
This expert team will provide a model of innovative and evidence-based technology-driven strategies that promote aging in place for older adults in low-income housing. Learn how this model has been successfully implemented through both Minnesota Department of Human Service and National Institute of Health federal grants. Strategies include remote health monitoring, It's Never 2 Late engagement technology, caregiver tablets, caregiver support techniques, and online CARES Dementia Training. Attendees will gain knowledge and resource information on evidence-based and innovative technology strategies.

Lunch General Session | 12:00pm – 1:15pm LOCATION: HALL B



KEYNOTE ADDRESS

› **Diane Yentel**, President & CEO,
National Low Income Housing Coalition

The Affordable Housing Crisis & Its Solutions

Sponsor Showcase & Dessert | 1:30pm – 2:30pm LOCATION: HALL A

Enjoy a sweet treat while browsing the Sponsor Showcase and networking with peers.

Lobby Talks | 1:45pm – 2:15pm

LT5 | Youth Village Lifeset Program Provides Stability After Foster Care LOCATION: RIVERSIDE LOBBY

Presenter: Kate Cantrell, Youth Villages

Learn the facts about the recent partnership by the YMCA of Greater Seattle and the national non-profit, Youth Villages, to run their YV Lifeset Program here in King County. The program works with young people aging out of foster care, and is one of only a handful of evidence based programs for this population that has demonstrated positive results related to housing stability. The new model aligns closely with the recommendations coming out of the Washington Department of Commerce Office of Homeless Youth report issued in December.

LT6 | Growth Management & Housing: What Local Governments Need to Know LOCATION: RIVERSIDE LOBBY

Presenter: Ike Nwankwo, Washington State Department of Commerce

Housing, especially affordable housing has become an unattainable dream in almost every city in Washington State. This session will help you understand local governments' responsibilities for housing provision and some tools that could be helpful in achieving that goal.

Break | 2:30pm – 2:45pm

Looking for a job? Posting a job opening?
Stop by the job board to share & see opportunities.

TUESDAY, OCTOBER 3

Focus Sessions | 2:45pm – 3:45pm

FS5 | Year 15: Options & Opportunities

LOCATION: 300A

Presenters: Matt Leber, Local Initiative Support Corporation
 Matt Naish, Walker & Dunlop
 Catalina Vielma, National Equity Fund
 Jeremy Wilkening, Capitol Hill Housing

Do you have a Low-Income Housing Tax Credit project approaching or that has reached Year 15 (Y15) and want specialized assistance working through your Y15 projects? If so, join a National Local Initiative Support Corporation (LISC) Housing & National Equity Fund panel presentation to learn more about potential options and opportunities. Immediately after the session, LISC will provide personalized time for attendees who have additional inquiries and questions during the Meet Up from 4:00pm – 4:45pm.

FS6 | Properties that Live Long & Prosper

LOCATION: 300B

Presenter: Thomas Stagg, Novogradac & Company LLP

Learn tips from this long-time accountant on how to navigate affordable housing finance and other methods that allow the property to live long and prosper.

FS7 | Home Share: A Creative & Cost-Effective Housing Option

LOCATION: 300CD

Presenter: Kirby Dunn, HomeShare Vermont

Is homesharing a viable option for a new source of affordable housing? Learn from experts how it works, including the benefits to community and individuals, screening, matching, target population, and where a new homeshare program would work in your community.

FS8 | Washington State's Constitution: What You Might Not Have Known & Should

LOCATION: ROOM 402

Presenter: Hugh Spitzer, University of Washington School of Law

This session will focus on several sections of Washington's constitution of particular importance to housing advocates. These include constraints on taxation and borrowing, lending of public money or credit, the State's constitutional obligations to people with mental illness or developmental disabilities, personal privacy protections, religious freedom, limits on public funds for religious institutions, and provisions affecting legislation and the legislative process.

Meet Ups | 4:00pm – 4:45pm

Join us for a new feature to *Housing Washington* this year, Meet Ups. These are opportunities for more focused discussion with key presenters. They are designed as open discussions to ask questions, learn a bit more about the work of the presenter and gain guidance on specific issues of interest to you.

MU1 | LOCATION: TBA

Participate in Year 15 one-on-one meetings.

MU2 | LOCATION: TBA

Meet Diane Yentel, National Low Income Housing Coalition.

MU3 | LOCATION: TBA

Meet David Bradley, National Community Action Foundation.

**24th Annual Friend of Housing Awards & Reception**

4:30pm – 7:00pm | LOCATION: DAVENPORT GRAND HOTEL

Enjoy this festive celebration featuring inspiring stories of remarkable accomplishments from people working in the public, private and independent sectors of the industry. Refreshments served.

Comments: Michael Mars, Vice Chairman, Hilltop Securities, Inc.

Complete the online session evaluations at housingwa.org.

PROGRAM

WEDNESDAY, OCTOBER 4

Conference Check-In | 7:30am – 12:00pm
LOCATION: RIVERSIDE LOBBY

Sponsor Showcase & Breakfast | 7:30am – 8:30am
LOCATION: HALL A

Morning General Session | 8:30am – 9:50am
LOCATION: HALL B



KEYNOTE ADDRESS

- **James Carr**, Visiting Fellow, Roosevelt Institute
- **Ethan Handelman**, VP Policy & Advocacy, National Housing Conference



Housing Policy 2017 & Beyond: A Conversation with Jim Carr & Ethan Handelman

Comments: Cecile Chalifour, West Division Manager, Chase Bank, Community Development Banking

Break | 9:50am – 10:00am

Focus Sessions | 10:00am – 10:50am

FS9 | Communication in the Age of Twitter
LOCATION: 300A

Presenter: Josh King, Tinderbox Consulting

Although not a powerhouse social media site, Twitter has changed the way people engage with celebrities, politicians, non-profits and businesses. Twitter has leveraged the playing field in many ways. It's time to learn how to use social sites like Twitter to announce policies or engage influencers in the affordable housing space.

FS10 | What's Happening on the Hill
LOCATION: 300B

Presenter: David Bradley, National Community Action Foundation

Join one of the country's leading authorities on what's happening on The Hill to gain insights to regulations and lawmaking in the new Trump Administration and how it affects housing policy and general policy impacting our state.

FS11 | "Ruralities" of Housing
LOCATION: 300CD

Presenter: Lance George, Housing Assistance Council

Some of the most important housing challenges in rural America may not be directly related to housing itself. Today people of rural America make up roughly one-fifth of the U.S. population, but are located across 97 percent of the nation's landmass. With stagnant wages, continuing out-migration of working age residents, rural communities contain larger shares of older and lower-income households. These demographic drivers will set the stage for a discussion on housing options and solutions in rural communities across Washington.

FS12 | Drivers of Homelessness
LOCATION: ROOM 402

Presenter: Tedd Kelleher, Washington State Department of Commerce

Why did the number of people experiencing homelessness start increasing in 2013? This session will explore what the available data and research says about potential drivers of this change, including rent increases, income changes, alcohol and other drug dependence, family structure and family conflict. The goal of the session is to provide a nuanced understanding of the issue, and collect audience feedback regarding other areas the Department should explore to improve the understanding of drivers of changes in homelessness.

Sponsor Showcase | 11:00am – 11:30am
LOCATION: HALL A

Enjoy another opportunity to browse the many products, services and information of our exhibitors.

Share your thoughts & engage with us!

HousingWashington | @HousingWAConf / #HousingWA2017

Lobby Talks | 11:00am – 11:30am**LT7** | **Solar & the Future of Affordable Housing**

LOCATION: RIVERSIDE LOBBY

Presenter: Kirk Haffner, South Sound Solar

Learn from an expert in both solar and affordable housing how innovations in solar can be affordable both at time of installation and long term for homeowners.

LT8 | **Affordable Housing Framework**

LOCATION: RIVERSIDE LOBBY

Presenter: Kathleen Smith, International Living Futures Institute

The Living Building Challenge Framework for Affordable Housing outlines building strategies for multi-family affordable housing projects. Learn how the Institute has worked with a number of partners to identify how to overcome social, regulatory and financial barriers for applying deep green technologies to affordable housing.

Break | 11:30am – 11:40am**Focus Sessions** | 11:40am – 12:40pm**FS13** | **Community Land Trust (CLT) & Habitat Partnerships**

LOCATION: 300A

Presenter: Julie Brunner, OPAL Community Land Trust

CLTs and Habitat for Humanity affiliates are partnering in a variety of ways across Washington and the country. Come learn what makes a successful partnership and what pitfalls to avoid.

FS14 | **A Bipartisan Discussion: Lawmakers Weigh In On Affordable Housing & Homelessness**

LOCATION: 300B

Moderator: Rachael Myers, Washington Low Income Housing Alliance*Invited Panelists:* Representative Nicole Macri, 43rd Legislative District

Representative Marcus Riccelli, 3rd Legislative District

Hear suggestions from state legislators on how advocates and stakeholders can connect affordable housing and homelessness priorities to values shared by both political parties. The upcoming 2018 legislative session will be discussed, along with key affordable housing topics such as the Housing Trust Fund.

FS15 | **Data Mapping & Implications on Housing**

LOCATION: 300CD

Presenters: James Caddey, City of Spokane Business Analytics

Allan Johnson, Washington State Department of Commerce

Paul Trautman, City of Spokane

Mapping housing market attributes (sales price, new construction, foreclosure status, and vacancy rates) builds a picture of housing market trends. However, cross-referencing neighborhood conditions such as crime, drainage/run-off, and code violations provides deeper insight into living and working in these areas. Can this analysis help guide your policy and programs? Join us for a look at how Spokane and the State of Washington are developing and implementing new GIS mapping tools.

FS16 | **Deep Green & Exemplary Buildings Gaining Popularity**

LOCATION: ROOM 402

Moderator: Becky Bicknell, Bellwether Housing*Presenters:* Joe Giampietro, Nicholson Kovalchick Architects

Mike Steffen, Walsh Construction Company

The Practical Development Solutions (PDS) affinity group of the Housing Development Consortium continues its quest to balance life cycle design and costs with upfront costs and be as sustainable as possible in the production and preservation of affordable housing. Hear how the group is working toward defining and measuring deep green sustainability beyond Evergreen Sustainable Development Standard in the areas of energy, water, materials and indoor air quality and the steps being taken toward zero net carbon, healthy and affordable homes. Recent examples of deep green buildings will be dissected.

Closing General Session | 12:45pm – 2:00pm

LOCATION: HALL B



KEYNOTE ADDRESS

➤ **Sue Henderson**, Vice President,
U.S. & Canada, Habitat for Humanity
International

Future of Global & U.S. Self Help Housing

Comments: Jan Laskey, Senior Vice
President, Community Development
Lending Northwest, Bank of America
Merrill Lynch

SPONSORS

Thank you to the following organizations for their support and promotion of this year's conference.

PLATINUM



At Bank of America, we're connecting people to safe, affordable housing and working to revitalize neighborhoods in communities across the United States. Since 2009, through a range of financial solutions, Bank of America Merrill Lynch has provided more than \$10.3 billion for community development initiatives, helping to create 11,000 affordable housing units in neighborhoods across the Seattle market.



At Chase, we're proud to be a national leader in financing for affordable housing and community development projects that revitalize communities and provide housing opportunities for low income households in urban and rural communities in Washington and across the United States.



At Hilltop Securities, we serve as trusted advocates for our clients, providing financial guidance and a wide range of solutions for Individuals, businesses and communities.



A member of MUFG, a global financial group

Union Bank offers construction lending, bond financing, tax credit equity and treasury management services. Union Bank is a consistent community partner.



U.S. Bank is the fifth largest commercial bank in the United States, providing banking, investment, mortgage, trust and payment services in 25 states.

GOLD



SILVER



BRONZE

Champion Home Builders
 Community Economics, Inc.
 CREA, LLC
 Eide Bailly LLP
 Federal Home Loan Bank of Des Moines
 George K. Baum & Company
 GGLO
 Loveridge Hunt & Co., PLLC

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 Association of Washington Housing Authorities
 Barings
 Cascade Management, Inc.
 CohnReznick
 Moco Inc. | MyScreeningReport.com®
 Orca Information Inc.
 Pest-Heat
 Propel Insurance
 SAGE Architectural Alliance
 Walker & Dunlop
 Walker Construction
 Walsh Construction Co.

NONPROFIT & GOVERNMENT

Affordable Housing Management Association (AHMA) &
 Affordable Rural Housing Council (ARHC)
 Bellwether Housing
 Central City Bed
 Community Frameworks
 Community Homebuyer Education
 Compass Housing Alliance
 Contract Management Services
 Environmental Works
 HomeSight
 Housing Development Consortium
 Impact Capital
 NeighborWorks of Grays Harbor County for HomeSage.org
 Northwest Indian Housing Association
 Office of Rural & Farmworker Housing
 Parkview Services
 Rural Community Assistance Corp.
 Washington Community Reinvestment Association
 Washington Homeownership Resource Center

**Visit the Sponsor Showcase to discover valuable services & products.
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SPONSOR SHOWCASE FAIR

EXHIBITORS	BOOTH
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Housing Development Consortium	20
Impact Capital	47
KeyBank	11
Local Initiative Support Corporation/National Equity Fund	13
Loveidge Hunt & Co., PLLC	24
Moco Inc. MyScreeningReport.com®	23
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Novogradac & Company LLP	30
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SPONSOR SHOWCASE FAIR

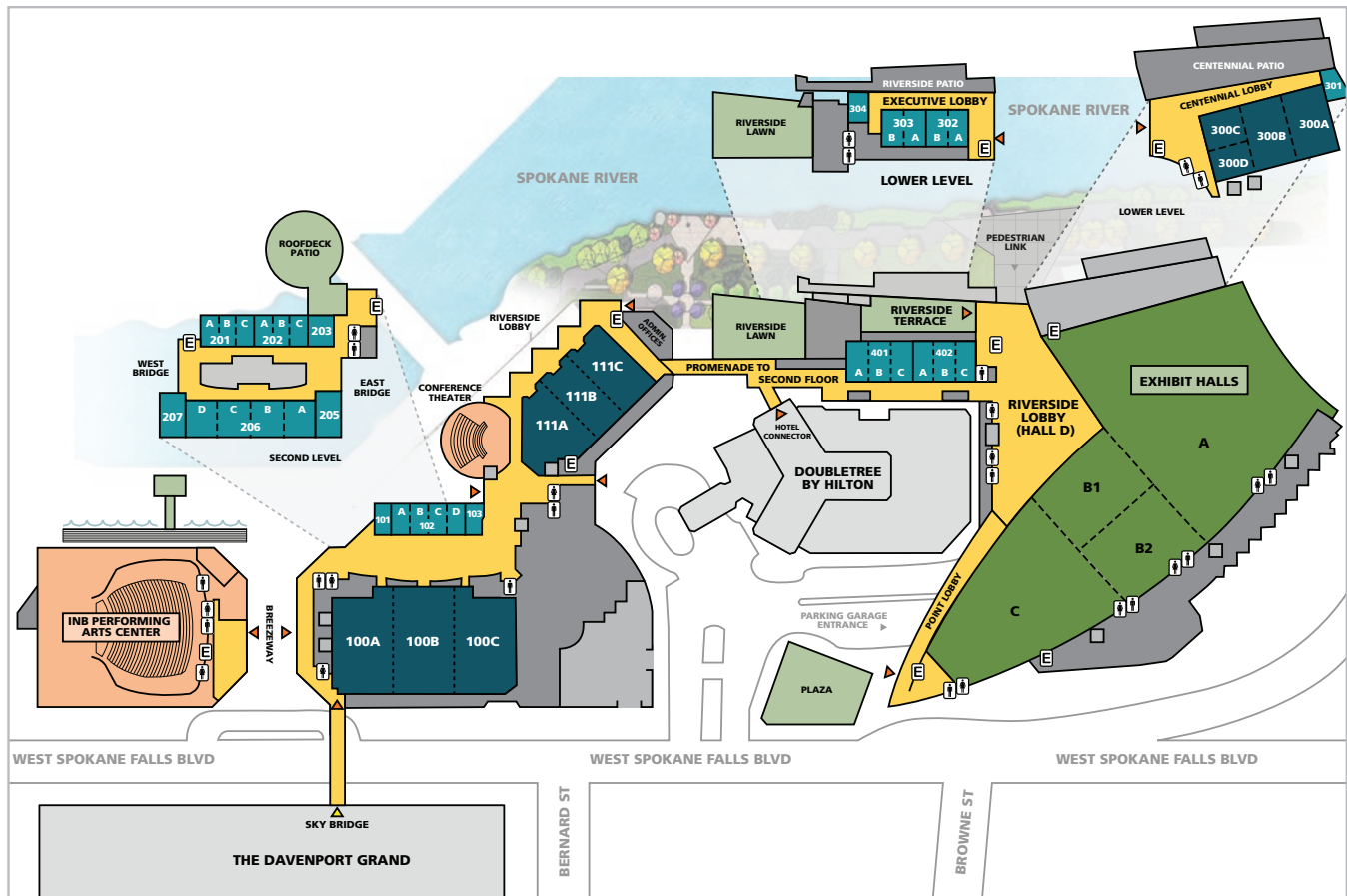
EXHIBITORS	BOOTH
Washington Community Reinvestment Association	44
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 = Booths highlighted in orange will be holding a raffle drawing.

* Visit housingwa.org/exhibitors to learn more about our exhibitors.



FACILITY LAYOUT



AMENITIES

- › Complimentary Free Wi-Fi; no password required
- › Charging Station: **HALL A, BOOTH 64, 65**
- › Internet Café: **RIVERSIDE LOBBY**
- › Internet Lounge: **HALL A, BOOTH 61, 62, 63**

RESOURCES

- › Certificate of Completion Request: **RIVERSIDE LOBBY**
- › Job Board: **RIVERSIDE LOBBY**
- › Literature Table: **RIVERSIDE LOBBY**

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- › Please make arrangements with the hotel for storing your luggage. Conference staff cannot store bags.
- › Missed a session? Speaker presentations and handouts available post-conference at housingwa.org.

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