



PROGRAM AT-A-GLANCE

ALL TITLES, TIME SLOTS, & PRESENTATIONS ARE SUBJECT TO CHANGE

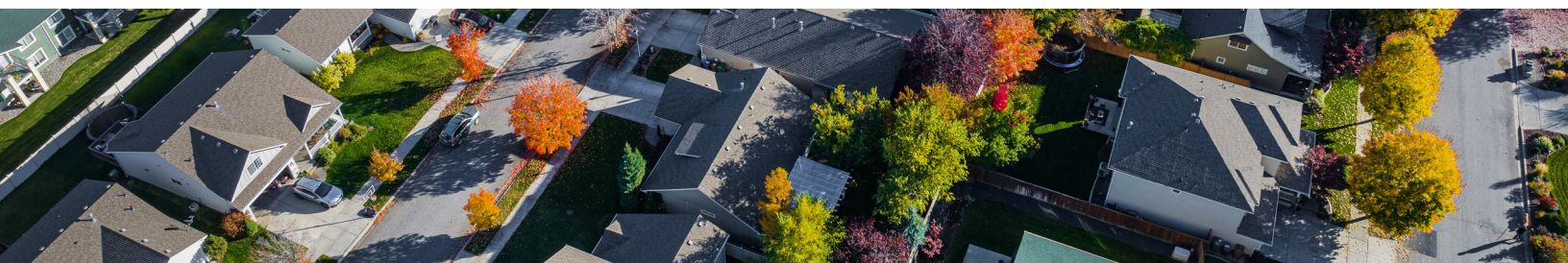
TUESDAY, OCTOBER 20, 2026 | DAY ONE SESSIONS

11:00 AM – 6:30 PM	Registration Opens						
1:00 PM – 5:00 PM (240 min)	HOUSING TOUR (TBD)						
TRACKS	 Homeownership	 Multifamily Management	 Multifamily Development	 Advocacy & Communications	 General	 Ending Homelessness	 Ending Homelessness
	ROOM: 111A	ROOM: 111B	ROOM: 111C	ROOM: THEATER	ROOM: 206AB	ROOM: 206CD	ROOM: 207
1:00 PM – 2:30 PM (90 min)	LEARNING LAB 1 Scaling High-Performance Starter Homes: Systems, Barriers, and Opportunities (Part I)	LEARNING LAB 2 Insuring Our Future: Rising Costs and Policy Solutions for Property Insurance	LEARNING LAB 3 Housing 101: Basics of Affordable Multifamily Development	LEARNING LAB 4 Messages Move People: Power of Storytelling (Part I)	LEARNING LAB 5 Different Roles in Social Justice Movements. (Part I)	* LEARNING LAB 6 Caring for Community During and After an Overdose	* LEARNING LAB 7 Protecting Legal Rights, A Safety Net to Prevent Homelessness
2:30 PM – 2:45 PM (15 min)	Break						
2:45 PM – 4:00 PM (75 min)	LEARNING LAB 8 Scaling High-Performance Starter Homes: Systems, Barriers, and Opportunities (Part II)	LEARNING LAB 9 Effective Asset Management in Today's Market	LEARNING LAB 10 Preview of Version 5 of the Evergreen Sustainable Development Standard (ESDSv5)	LEARNING LAB 11 Messages Move People: Power of Storytelling (Part II)	LEARNING LAB 12 Different Roles in Social Justice Movements. (Part II)	* LEARNING LAB 13 Care and Engagement: A Framework for Person-Centered Work in Homeless Services	LEARNING LAB 14 Default Evictions and the Pipeline to Homelessness
4:00 PM – 5:00 PM	Exhibitor Networking						
5:00 PM – 7:00 PM	Welcome Mixer with Appetizers & Conversation						

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PRESENTED BY THE WASHINGTON STATE HOUSING FINANCE COMMISSION & WASHINGTON STATE DEPARTMENT OF COMMERCE, IN PARTNERSHIP WITH WASHINGTON HOUSING ALLIANCE EDUCATION NETWORK





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WEDNESDAY, OCTOBER 21, 2026 | DAY TWO SESSIONS & KEYNOTERS

7:30 AM - 6:00 PM	Registration Open (OPEN ALL DAY)						
7:30 AM - 9:00 AM (90 min)	Continental Breakfast & Exhibitor Networking						
9:00 AM - 10:30 AM (90 min)	 OPENING KEYNOTE Melvin J. Kelley IV, Esq., Associate Professor of Law and Business, Northeastern University						
10:30 AM - 10:45 AM (15 min)	Break & Light Refreshments						
TRACKS	 Homeownership	 Multifamily Management	 Multifamily Development	 Advocacy & Communications	 General	 Ending Homelessness	 Ending Homelessness
	ROOM: 111A	ROOM: 111B	ROOM: 111C	ROOM: THEATER	ROOM: 206AB	ROOM: 206CD	ROOM: 207
10:45 AM - 12:00 PM (75 min)	SESSION 15 Coordinated Land Banking: Understanding HB 1974	SESSION 16 Approaches to Asset Management Challenges Across Organizations	SESSION 17 When and Why Mass Timber Pencils for Affordable Housing	SESSION 18 Creating Equitable Boards with People with Lived Experience	SESSION 19 Taking Right Action: Harm Accountability, Microaggressions, and Tools for Change	* SESSION 20 Harm Reduction in Housing: Practical Strategies for Stability, Safety, and Equity	* SESSION 21 Reducing Barriers, Expanding Access: Strategies for Low-Barrier Service Delivery
12:00 PM - 1:30 PM (90 min)	EXPERT PANEL DISCUSSION & HOT LUNCH BUFFET (Hot Lunch Buffet opens at 12:00 PM; Keynote begins at 12:30 PM) <i>The National Housing Landscape: Policy, Politics, and Path Forward</i>						
1:30 PM - 2:00 PM (30 min)	Exhibitor Networking & Dessert Refreshments						
2:00 PM - 3:30 PM (75 min)	SESSION 22 Beyond Access: Safeguarding Homeownership for Immigrant and Mixed-Status Households	SESSION 23 Strategies to Help Distressed Affordable Housing Properties	SESSION 24 Alternative Finance Panel: Highlighting the Role of Corporate and Philanthropic Partners in Affordable Housing	SESSION 25 Office of Equity - How are We Talking about DEI?	SESSION 26 Designing With Community, Not For Them: Moving Beyond Compliance Toward Co-Creation	* SESSION 27 Where Care Meets Home: Coordinated Personal Care in Supportive Housing	* SESSION 28 From Silos to Systems: How Washington’s Medicaid MCOs and Housing Partners Co Designed a Statewide Approach
3:30 PM - 3:45 PM (15 min)	Break						
3:45 PM - 5:00 PM (75 min)	SESSION 29 Housing Counseling Today: Adapting, Responding, Moving Forward	SESSION 30 Supportive Housing Preservation: Tools and Resources to Strengthen Supportive Housing Developments Struggling with Financial and Operational Issues	SESSION 31 Equity Insights for 2027 and Beyond	SESSION 32 Opening Doors to Housing: How Data and Advocacy Can Support Access for Formerly Incarcerated People	SESSION 33 Recruiting and Mentoring the Next Generation of Housing Talent	* SESSION 34 Fair Housing Tool for Stability: Strategies and Best Practices to Prevent Homelessness and Evictions	* SESSION 35 Turning Needs Into Change: Addressing HRSN Through FCS in Washington State
5:00 PM - 7:15 PM (135 min)	Friend of Housing Awards & Appetizer Reception						

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THURSDAY, OCTOBER 22, 2026 DAY THREE SESSIONS & KEYNOTER							
7:30 AM - 3:00 PM	Registration Open						
7:45 AM - 8:45 AM (60 min)	Continental Breakfast & Exhibitor Networking						
8:45 AM - 10:00 AM (75 min)	STATE LEGISLATIVE ROUNDTABLE						
10:00 AM - 10:15 AM (15 min)	Break						
TRACKS	 Homeownership	 Multifamily Management	 Multifamily Development	 Advocacy & Communications	 General	 Ending Homelessness	 Ending Homelessness
	ROOM: 111A	ROOM: 111B	ROOM: 111C	ROOM: THEATER	ROOM: 206AB	ROOM: 206CD	ROOM: 207
10:15 AM-11:30 AM (75 min)	SESSION 36 Does 'Forever Affordable' Work for Black Homeowners? Black Wealth Building Through Homeownership in Washington - A Roundtable Discussion	SESSION 37 Public Funders Compliance Roundtable	SESSION 38 Housing Plus: Delivering Community Assets Alongside Affordable Housing	SESSION 39 Building Wealth Esteem: Spokane Community-Driven Pathways to Black Homeownership	SESSION 40 Climate, Health, and Housing: Reducing Health Impacts of Extreme Heat Events in Washington State	* SESSION 41 Recovery - Oriented PSH: When Community Safety, Tenant Safety, Harm Reduction, and Staff Safety Collide (or Align)	SESSION 42 Civil Legal Aid: A Safety Net to Prevent Homelessness
11:30 AM - 11:45 AM (15 min)	Break & Light Refreshments						
11:45 AM - 1:00 PM (75 min)	SESSION 43 Rental to Homeownership Conversions: Creative Preservation Models with Private Capital	SESSION 44 High-Performance Affordable Housing: Efficiency Retrofit Project and Funding Choices	SESSION 45 The Cost of Process: Developer Realities and Local Systems in Multifamily Housing	SESSION 46 Fair Housing Today: Changes and Challenges - New Federal Administration Policy Impacts	SESSION 47 Preparing to Build: New State Actions to Support More Housing Development	* SESSION 48 Navigating Changing Federal Funding Conditions	* SESSION 49 Workforce Resilience: Developing and Retaining Staff
1:00 PM - 2:30 PM (90 min)	 CLOSING KEYNOTE & DELI-STYLE LUNCH BUFFET (Deli-Style Buffet opens at 1:00pm; Keynote begins at 1:30pm) Bakari Sellers , Author, Civil Rights Activist, Attorney, Entrepreneur						
2:30 PM	Housing Washington Conference Adjourns						

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* This session has been certified for 1.25 Continuing Education Units (CEUs) by the National Association of Social Workers - Washington Chapter (NASW-WA) for licensed social workers, marriage and family therapists, and mental health counselors. Washington Housing Alliance Education Network provider #1975-347.

