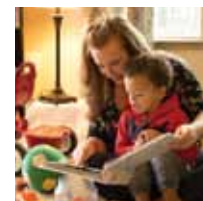




THE 25TH ANNUAL AFFORDABLE HOUSING CONFERENCE

October 2 – 4, 2018

Greater Tacoma Convention & Trade Center | Tacoma, Washington



HOUSINGWA.ORG

State of the State's Housing



Welcome to *Housing Washington 2018*!

The year since we last convened has brought a whirlwind of housing-related victories—against a backdrop of a crisis of housing affordability and homelessness that has continued to deepen and spread.

Some of these were victories because they prevented further losses. In November 2017, the tax-reform process brought a major and unforeseen threat to private-activity bonds. In partnership with national housing groups and our amazing Washington state advocates (you!), we fought hard to protect this program which finances almost two thirds of our state's production of affordable housing.

The next challenge was the lack of a state budget, which delayed the Housing Trust Fund awards and put critically needed housing projects at risk. Here again, housing advocates—led by the Washington Low Income Housing Alliance—lit a fire under legislators, insisting that they pass the budget so housing could get underway.

In fact, advocates went on to win **seven more** legislative victories—including, finally, the long-sought ban on source-of-income discrimination. Passing these bills was a monumental achievement.

Finally, Congress passed an omnibus spending bill with more good news for housing. Not only was the Low Income Housing Tax Credit strengthened and expanded by 12.5% for four years (thanks to Senator Maria Cantwell), but housing programs across the board—such as the HOME program—were protected and even increased.

And yet, homelessness is spreading. Housing costs feel like floodwaters that keep rising, and as fast as we bail and sandbag, it feels like we can't keep up with the need. Meanwhile, the pressures are bringing out an ugly streak of anti-homeless rhetoric in many communities.

But, I firmly believe there are more people than ever who care—who have woken up to the realities of housing and homelessness. And they're finding all of us on the front lines, building housing and fighting for those who are vulnerable.

If anything, our remarkable victories this past year should give us more confidence in our ability to turn the tide. We may have our work cut out for us—but we have the creativity, persistence and commitment to get it done.

I know this year at *Housing Washington*, we'll all be planning our next victories. Enjoy the conference—and may you return home with new tools, new connections, and new hope for the future!

A handwritten signature in black ink, appearing to read 'Kim Herman', written over a light blue horizontal line.


Kim Herman
Executive Director
Washington State Housing Finance Commission



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The Washington State Housing Finance Commission is a publicly accountable self-supporting team that brings private investment dollars to benefit families and achieve public goals throughout Washington. Since 1983, the Commission has created and preserved affordable homes for more than 400,000 people across the state, while contributing more than \$42.5 billion and 240,000 jobs to the economy.

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WASHINGTON LOW INCOME
Housing Alliance

The mission of the Washington Low Income Housing Alliance is to lead the movement to ensure that all our residents thrive in safe, healthy, affordable homes. We do this through advocacy, education, and organizing. Our vision is that all Washington residents have the opportunity to live in safe, healthy, affordable homes in thriving communities.

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KEYNOTE SPEAKERS & EVENTS

Find full keynote speaker bios at housingwa.org.

WEDNESDAY, OCTOBER 3

OPENING KEYNOTE



Mauricio Miller, Author, *The Alternative*

In *The Alternative*, Mauricio Miller lays out and details his simple, evidenced-based alternative solution to poverty—to invest in people's demonstrated strengths, rather than weaknesses. He is also the founder of Family Independence Initiative (FII), which supports and accelerates low-income families' own efforts to improve their social and economic mobility. Prior to founding FII, Mauricio served as the Director of Asian Neighborhood Design, a community development agency in San Francisco and Oakland.

LUNCH KEYNOTE



Chris Herbert, Managing Director, Joint Center for Housing Studies of Harvard University

Chris Herbert has extensive experience conducting research related to housing policy and urban development, both in the U.S. and abroad. Herbert was named managing director of the Joint Center in 2015, and oversees the Center's diverse sponsored research programs, its local and national conferences and symposia, as well as its student fellowship programs, designed to help train and inspire the next generation of housing leaders. He is also a Lecturer at the Harvard Graduate School of Design in the Department of Urban Planning and Design.



FRIEND OF HOUSING AWARDS & RECEPTION

Enjoy this evening celebration featuring inspiring stories of remarkable accomplishments from people working the public, private and independent sectors of the industry.

THURSDAY, OCTOBER 4

MORNING KEYNOTE



Dave Lieber, National Award-Winning Newspaper Columnist & Top U.S. Storytelling Expert, Yankee Cowboy Publishing

Dave Lieber is one of America's top storytelling experts. With more than 40 years in the newspaper industry, he specializes in showing how to share the power of exciting and memorable stories. He is also a columnist for one of America's top newspapers in Texas, is a book author and the recipient of the Will Rogers Humanitarian Award for positive community contributions.

CLOSING KEYNOTE



Henry Cisneros, Co-Founder, CityView & Former U.S. Secretary of HUD

Henry Cisneros co-founded CityView in 2000. He currently serves as the firm's chairman and sits on each of CityView's Investment Committees. In 1981, Cisneros became the first Hispanic-American mayor of a major U.S. city, San Antonio, Texas, where he was subsequently elected to four terms. In 1992, President Clinton appointed Cisneros to be Secretary of the U.S. Department of Housing and Urban Development ("HUD"). After leaving HUD in 1997, Cisneros became president and chief operating officer of Univision Communications, the Spanish-language broadcaster. Cisneros currently serves on Univision's board of directors.

PROGRAM-AT-A-GLANCE

TUESDAY, OCTOBER 2

12:00pm – 4:45pm	Conference Check-In 3 RD FLOOR LOBBY	
1:00pm – 3:00pm	Tacoma Historic Housing Tour WINTHROP & HOTEL OLYMPUS	
3:15pm – 4:45pm	WS1 BALLROOM D Effective Story Telling Through Social Media	WS2 BALLROOM A Housing 101: The Essential Basics on What You Need to Know
5:00pm – 6:30pm*	Welcome Reception GREATER TACOMA CONVENTION & TRADE CENTER	



WEDNESDAY, OCTOBER 3

8:30am – 5:00pm	Conference Check-In 3 RD FLOOR LOBBY			
8:30am – 9:00am	Sponsor Showcase & Breakfast HALL A			
9:00am – 10:15am	 WELCOME & OPENING KEYNOTE HALL B The Alternative Mauricio Miller , Author			
10:15am – 10:30am	Break			
10:30am – 11:15am	F1 BALLROOM A Leading the Housing Revolution	F2 BALLROOM D Understanding the Cost Drivers of Affordable Housing	F3 BALLROOM BC Fannie Mae: HomeReady to HomeStyle – Programs for Affordable Lending	F4 ROOM 316 House-to-House: Intimate Partner Violence & Housing Instability
11:15am – 11:45am*	Sponsor Showcase HALL A			
	LT1 3 RD FLOOR NORTH LOBBY Foundational Community Supports Program – Medicaid Housing & Employment Services		LT2 3 RD FLOOR SOUTH LOBBY New Landlord Mitigation Program	
11:45am – 12:30pm	F5 BALLROOM D HUD – Where It Is & Where It's Going: A Conversation with Jeff McMorris	F6 ROOM 316 Fixing Housing Gaps for the Most Vulnerable Populations in Hennepin County	F7 BALLROOM A Less is More: Building Efficiency & Resident Health	F8 BALLROOM BC Meeting the Needs of an Aging Population
12:30pm – 1:45pm	 LUNCH & KEYNOTE HALL B State of the Nation's Housing Chris Hebert , Joint Center for Housing Studies of Harvard University			
1:45pm – 2:45pm*	Sponsor Showcase & HDC 30th Anniversary Celebration HALL A			
	LT3 3 RD FLOOR NORTH LOBBY Year 15 Strategies		LT4 3 RD FLOOR SOUTH LOBBY Opportunity Zones	
2:45pm – 3:30pm	F9 BALLROOM D Enhancing Sustainability in King County	F10 BALLROOM BC Tiny Homes: Temporary or Permanent Solutions?	F11 ROOM 316 Duty to Serve & Affordable Housing Preservation	F12 BALLROOM A Rural Development & LIHTC: Preserving Your RD Portfolio with Tax Credits Preservation
3:30pm – 3:45pm	Break			

WEDNESDAY, OCTOBER 3

3:45pm – 4:30pm	F13 ROOM 316 Your Property's Plan for Earth, Wind & Fire?	F14 BALLROOM BC Suburbanization of Poverty	F15 BALLROOM D Rising Homelessness: Communicating About Causes & Solutions	F16 BALLROOM A Innovative Regulatory Approaches to Affordable Housing
4:30pm – 6:30pm	25th Annual Friend of Housing Awards & Reception HALL B, GREATER TACOMA CONVENTION & TRADE CENTER			

THURSDAY, OCTOBER 4

8:00am – 12:00pm	Conference Check-In 3 RD FLOOR LOBBY			
8:00am – 8:30am*	Sponsor Showcase & Breakfast HALL A			
8:30am – 9:30am	<div></div> MORNING KEYNOTE HALL B <i>The Power of Positive Storytelling to Promote Affordable Housing</i> Dave Lieber , Yankee Cowboy Publishing			
9:30am – 9:45am	Break			
9:45am – 10:30am	F17 BALLROOM A Community Building Through Equitable Development	F18 BALLROOM D Utilizing Surplus Properties for Affordable Housing	F19 ROOM 316 Raising the Visibility of Medicaid Supportive Housing Services	F20 BALLROOM BC Putting the Power of Storytelling to Work
10:30am – 11:00am*	Sponsor Showcase HALL A			
	LT5 3RD FLOOR NORTH LOBBY Protecting Developers Who Make a Difference: Identify. Prevent. Transfer.		LT6 3RD FLOOR SOUTH LOBBY Homes First: A Sustainable Rental Housing Model	
11:00am – 11:45am	SP1 BALLROOM BC Not a Crime to be Poor		SP2 HALL B Civility, Politics & Democracy: What It Means Now & Beyond	
11:45am – 12:00pm	Break			
12:00pm – 12:45pm	F21 BALLROOM BC State Legislative Roundtable	F22 BALLROOM A Innovative Financing Techniques	F23 ROOM 316 Senior Housing in Age-Friendly Communities	F24 BALLROOM D Housing Market Trends
12:45pm – 2:00pm	<div></div> CLOSING LUNCH & KEYNOTE HALL B <i>Solving the Affordable Housing Crisis in America</i> Henry Cisneros , Founder & Chairman, City View Former U.S. Secretary of HUD			

Complete the online session evaluations at
HOUSINGWA.ORG.

PROGRAM

TUESDAY, OCTOBER 2

Conference Check-In | 12:00pm – 4:45pm
3RD FLOOR LOBBY

Tacoma Historic Housing Tour | 1:00pm – 3:00pm
WINTHROP & HOTEL OLYMPUS

A free pre-conference tour of housing properties and historical landmarks.

Workshops | 3:15pm – 4:45pm

WS1 | Effective Story Telling Through Social Media
BALLROOM D

Presenter: Josh King, Tinderbox Consulting

Success on social media can be found by understanding and connecting with your audience. This session will help organizations develop a story-telling strategy for social media.

WS2 | Housing 101: The Essential Basics on What You Need to Know
BALLROOM A

Presenter: Brian Lloyd, Beacon Development Group

New to the world of housing? Learn the terms, terminology and basics of housing funding, tax credits and key elements of affordable housing before you launch into the full conference.

Welcome Reception | 5:00pm – 6:30pm
GREATER TACOMA CONVENTION & TRADE CENTER

Mix and mingle with colleagues, network with exhibitors and enjoy light snacks at this casual kick-off event.

WEDNESDAY, OCTOBER 3

Conference Check-In | 8:00am – 5:00pm
3RD FLOOR LOBBY

Sponsor Showcase & Breakfast | 8:30am – 9:00am
HALL A

Enjoy breakfast, engage in lively peer-to-peer networking and browse the Sponsor Showcase for exciting products and services.

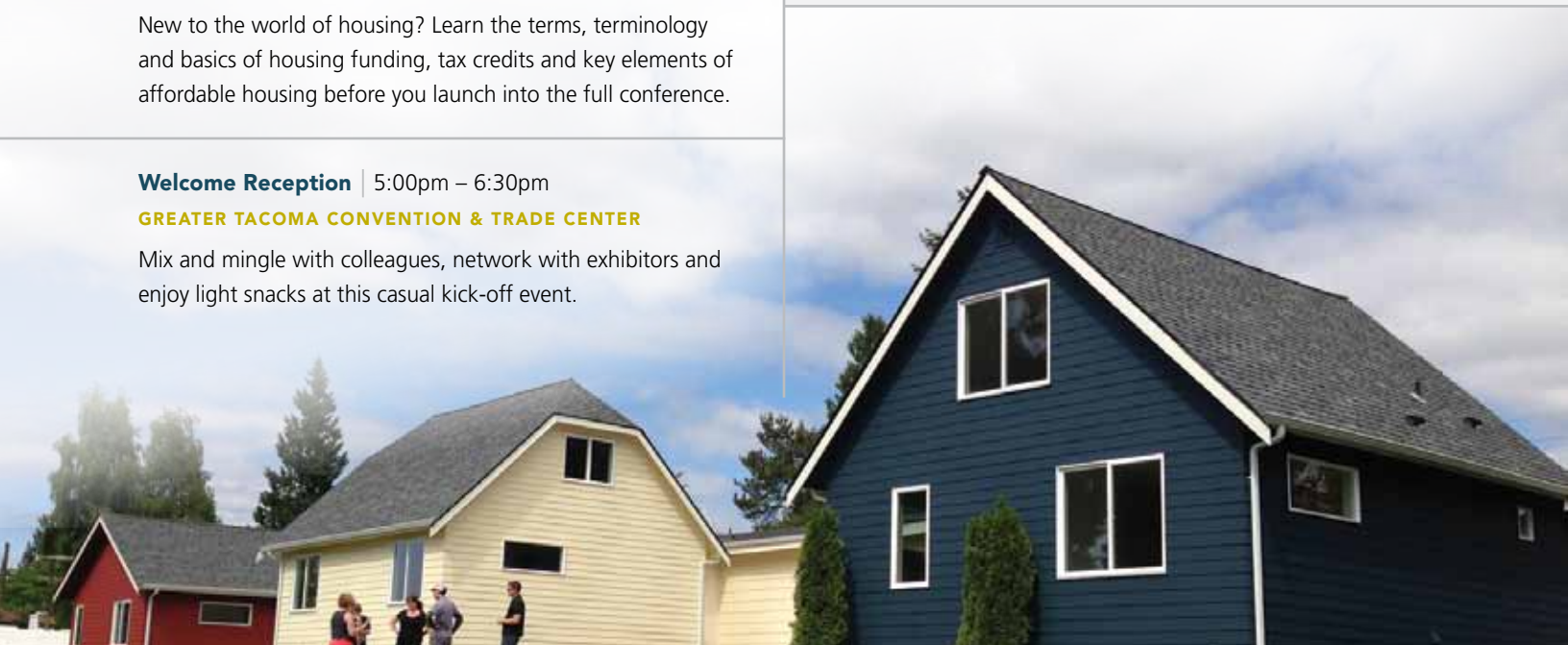
Welcome & Opening General Session | 9:00am – 10:15am
HALL B



KEYNOTE ADDRESS

Mauricio Miller, Author
The Alternative

Break | 10:15am – 10:30am



Give us your 2019 Speaker Ideas at **HOUSINGWA.ORG.**

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Focus Sessions | 10:30am – 11:15am**F1** | Leading the Housing Revolution**BALLROOM A***Presenter:* Alex Broner, Housing Now

Housing Now Director Alex Broner will present his thoughts on how activists and experts can collaborate together to lead a new housing revolution.

F2 | Understanding the Cost Drivers of Affordable Housing**BALLROOM D***Presenters:* Brandon Kruse, U.S. Government Accountability Office

Cory Marzullo, U.S. Government Accountability Office
Jennifer Schwartz, National Council of State Housing Agencies
Lisa Vatske, Washington State Housing Finance Commission

Hear about national studies on the cost of housing from a national perspective, including the Government Accountability Office report.

F3 | Fannie Mae: HomeReady to HomeStyle – Programs for Affordable Lending**BALLROOM BC***Presenters:* John Wright, Fannie Mae

Discover how programs like HomeReady are positively impacting low-to-moderate income borrowers, and how HomeStyle Renovation and MH Advantage are helping the affordable housing supply.

F4 | House-to-House: Intimate Partner Violence & Housing Instability**ROOM 316***Presenter:* Lynette Winters, Salvation Army

When escaping an abusive relationship, the last thing on a survivor's mind is paying the rent. Learn about overcoming the sting of an eviction, survival sex and risk for human trafficking, and shelter-hopping with school-age children.

Sponsor Showcase | 11:15am – 11:45am | **HALL A**

Enjoy another opportunity to network and browse the Sponsor Showcase.

Lobby Talks | 11:15am – 11:45am**LT1** | Foundational Community Supports Program – Medicaid Housing & Employment Services**3RD FLOOR NORTH LOBBY***Presenter:* Jon Brumbach, Washington State Health Care Authority

Torri Canda, Amerigroup

Get an overview of Washington state's Foundational Community Supports (FCS) program, its progress to date, and information on how community partners and providers can get involved.

LT2 | New Landlord Mitigation Program**3RD FLOOR SOUTH LOBBY***Presenter:* Nick Yuva, Washington State Department of Commerce

Hear about the implementation of the new Landlord Mitigation program and House Bill 2578, outlawing tenant discrimination based on source of income, and how to make claims for reimbursement.

Focus Sessions | 11:45am - 12:30pm**F5** | HUD – Where It Is & Where It's Going: A Conversation with Jeff McMorris**BALLROOM D***Presenter:* Jeffrey McMorris, U.S. Department of Housing and Urban Development – Region X

Join HUD Region X Administrator, Jeff McMorris, for a conversation about how HUD and its partners can work hand-in-hand.

F6 | Fixing Housing Gaps for the Most Vulnerable Populations in Hennepin County**ROOM 316***Presenter:* Lisa Thornquist, Hennepin County, State of Minnesota

Hennepin County in Minnesota state is undergoing a planning process to identify its most vulnerable populations that are precariously housed and develop a multi-prong strategy to fill the gaps. Learn from this county-wide effort how our Midwest neighbors are working with the most vulnerable populations.

PROGRAM

WEDNESDAY, OCTOBER 3

F7 | Less is More: Building Efficiency & Resident Health **BALLROOM A**

Presenters: Ronald R. Denson Jr., American Council for an Energy Efficient Economy
Amanda Rains, Washington State Department of Commerce
Mark Schofield, Opportunity Council

Get best practices on energy efficiency and health programs around the state and country, and discover the innovative partnerships and funding that make them a success.

F8 | Meeting the Needs of an Aging Population **BALLROOM BC**

Presenter: Linda Couch, Leading Age

Explore issues impacting senior housing and review recent successes showcasing the creation and preservation of affordable housing for seniors. The latest research will also be presented.

Lunch General Session | 12:30pm – 1:45pm **HALL B**



KEYNOTE ADDRESS

Chris Herbert, Managing Director,
Joint Center for Housing Studies of
Harvard University

State of the Nation's Housing

Sponsor Showcase & HDC 30th Anniversary Celebration 1:45pm – 2:45pm **HALL A**

Join us to celebrate HDC's 30th Anniversary and enjoy another opportunity to browse the sponsor showcase.

Lobby Talks | 1:45pm – 2:45pm

LT3 | Year 15 Strategies **3RD FLOOR NORTH LOBBY**

Presenters: Jack Aronson, Community Preservation Partners, LLC
Karen Buckland, Community Preservation Partners, LLC
Discuss and explore specific Low Income Housing Tax Credits strategies that apply to nonprofits.

LT4 | Opportunity Zones **3RD FLOOR SOUTH LOBBY**

Presenter: Emily Grossman, Washington State Department of Commerce

Learn about Washington state opportunity zones including where they are located and key considerations for community members.

Focus Sessions | 2:45pm – 3:30pm

F9 | Enhancing Sustainability in King County **BALLROOM D**

Presenter: Steve Gelb, Emerald Cities Seattle
Marty Kooistra, Housing Development Consortium of Seattle-King County
Elizabeth Rinehart, Walsh Construction
Get an insider's view on existing building retrofits, solar incorporation, building deeper green, creating optimized residential units, and embracing off-site construction methods.

F10 | Tiny Homes: Temporary or Permanent Solutions? **BALLROOM BC**

Presenter: Sharon Lee, Low Income Housing Institute
Ginger Segel, Community Frameworks
Tiffany Washington, City of Seattle, Human Services Department
Learn about cost effectiveness and savings of tiny homes including as options for homeless and permanent supportive housing.

Looking for a job? Posting a job opening?
Stop by the job board to share & see opportunities.

F11 | Duty to Serve & Affordable Housing Preservation
ROOM 316

Presenter: Erik Nore, Freddie Mac

Learn how Freddie Mac is supporting under-served markets through the Housing & Economic Recovery Act of 2008, including affordable housing preservation shared equity programs and energy efficiency activities.

F12 | Rural Development & LIHTC: Preserving Your RD Portfolio with Tax Credits Preservation
BALLROOM A

Presenters: Jack Aronson, Community Preservation Partners, LLC
Karen Buckland, Community Preservation Partners, LLC

Explore rural development portfolios – what works, and may not work, through a LIHTC transaction. Hear case studies highlighting the potential pitfalls and success points of a rural development transaction.

Break | 3:30pm – 3:45pm

Focus Sessions | 3:45pm – 4:30pm

F13 | Your Property's Plan for Earth, Wind & Fire?
ROOM 316

Presenters: Stuart Brown, Village Concepts
Angie Howells, Village Concepts

Having recently experienced a major fire with no injuries or loss of life, Village Concepts shares their proven emergency plan knowledge and provides a blueprint, so affordable housing properties can develop their own plan.

F14 | Suburbanization of Poverty
BALLROOM BC

Presenter: Scott Allard, Evans School of Public Policy & Governance, University of Washington

Learn more about the rise of poverty in suburbs, how it has not coincided with a decrease of poverty in cities and how poverty is more prevalent in cities today than in 1990.

F15 | Rising Homelessness: Communicating About Causes & Solutions

BALLROOM D

Presenters: Reiny Cohen, Washington Low Income Housing Alliance

Tedd Kelleher, Washington State Department of Commerce

Explore available data and research on the drivers of an increasing homeless population. Get messaging on causes/ solutions, and tools to communicate about homelessness in a way that inspires hope and support.

F16 | Innovative Regulatory Approaches to Affordable Housing

BALLROOM A

Presenters: Leonard Bauer, Deputy Planning Director, City of Olympia

Chris Roberts, Councilmember, City of Shoreline

Carl Schroeder, Association of Washington Cities

Join in a discussion on the best ways to assure compliance with inclusionary housing requirements including related issues, the most important elements and common pitfalls.



25th Annual Friend of Housing Awards | 4:30pm – 6:30pm
HALL B, GREATER TACOMA CONVENTION & TRADE CENTER

Enjoy this festive celebration featuring inspiring stories of remarkable accomplishments from people working in the public, private and independent sectors of the industry. Refreshments served.



PROGRAM

THURSDAY, OCTOBER 4

Conference Check-In | 8:00am – 12:00pm
3RD FLOOR LOBBY

Sponsor Showcase & Breakfast | 8:00am – 8:30am | **HALL A**

Morning General Session | 8:30am – 9:30am | **HALL B**



KEYNOTE ADDRESS

Dave Lieber, Yankee Cowboy
Publishing

***The Power of Positive
Storytelling to Promote
Affordable Housing***

Break | 9:30am – 9:45am

Focus Sessions | 9:45am – 10:30am

F17 | Community Building Through Equitable Development
BALLROOM A

Presenters: Ubox Gardheere, City of Seattle, Office of Planning & Community Development

Cheryl Markham, King County Department of Community & Human Services

Giulia Pasciuto, Puget Sound Sage

Jessica Ramirez, Puget Sound Sage

Hear stories of collaboration, developing strategies and experiences of assisting communities in building cohesion, social capital and access to opportunity through equitable development.

F18 | Utilizing Surplus Properties for Affordable Housing
BALLROOM D

Presenters: Anthony Bridgewater, Enterprise Community Partners
Alec Osenbach, Washington State Representatives of Housing
Carl Schroeder, Association of Washington Cities
Arthur Sullivan, A Regional Coalition for Housing

Learn about the newly passed surplus public property law including what it means for local jurisdictions, new tools and community implementation. Case studies and mapping tool showcased.

F19 | Raising the Visibility of Medicaid Supportive Housing Services as a Tool to Use in Your PSH Capital Financing Packages

ROOM 316

Presenter: Kate Baber, Washington State Health Care Authority
Deborah Thiele, Corporation for Supportive Housing

Supportive housing can improve opportunities for vulnerable and homeless populations if done right. Hear from CSH about ways Medicaid funding can help developers in financing supportive housing packages.

F20 | Putting the Power of Storytelling to Work

BALLROOM BC

Presenter: Dave Lieber, Yankee Cowboy Publishing

Company storytelling is the hottest trend in American business. Hear from one of America's last crusading newspaper columnists on how to find and tell your perfect story for your organization.

Sponsor Showcase | 10:30am – 11:00am | **HALL A**

Enjoy another opportunity to browse the many products, services and information of our exhibitors.

Lobby Talks | 10:30am – 11:00am

LT5 | Protecting Developers Who Make a Difference: Identify. Prevent. Transfer.

3RD FLOOR NORTH LOBBY

Presenters: Joseph McCarthy, Stoel Rives LLP

Susan Stead, Parker, Smith & Feek

Peter Tran, Parker, Smith & Feek

Learn how to identify, prevent, and transfer risk, as experts review key areas including new construction and builder's risk, meth detection and clean-up, and risk transfer options.

LT6 | Homes First: A Sustainable Rental Housing Model

3RD FLOOR SOUTH LOBBY

Presenter: Trudy Soucoup, Homes First

Learn how to purchase and rehab pre-existing homes using a private, public, nonprofit partnership. Hear about the model helping cities work with developers to incentivize their investment in low-income affordable rental housing.

Split Plenaries | 11:00am – 11:45am**SP1** | Not a Crime to be Poor**BALLROOM BC**

Presenter: Peter Edelman, Georgetown Law Center

Expert Peter Edelman dissects the criminalization of poverty, sharing insights from poverty studies featured in his book, *Not a Crime to Be Poor*, and what they mean.

SP2 | Civility, Politics & Democracy: Now & Beyond**HALL B**

Presenter: David Bradley, National Community Action Fund

Examine if coarseness in today's political debate is a short-term aberration or if there are more long-term implications.

Break | 11:45am – 12:00pm

Focus Sessions | 12:00pm – 12:45pm**F21** | State Legislative Roundtable**BALLROOM BC**

Moderator: Rachael Myers, Washington Low Income Housing Alliance

Panelists: Honorable Jeannie Darneille, Washington State Senate, 27th Legislative District

Honorable Laurie Jenkins, Washington State House, 27th Legislative District

Honorable Steve O'Ban, Washington State Senate, 28th Legislative District

A tradition at *Housing Washington*, this session with state legislators provides insight into the legislative process and previews what to expect in the upcoming legislative session.

F22 | Innovative Financing Techniques**BALLROOM A**

Presenters: Helen Dunlap, Dunlap Consulting

Brian Prater, Low Income Investment Fund

Barry Zigas, Zigas Associates

Join national policymakers and advocates in exploring trends in housing finance and discussing new efforts to make financing easier for all parties involved.

F23 | Senior Housing in Age-Friendly Communities**ROOM 316**

Presenters: Alan DeLaTorre, Portland State University

Jon Morrison Winters, City of Seattle, Aging and Disability Services

This session shares results from the updated King County "Quiet Crisis" study along with a set of strategies and policy initiatives to help respond to this hidden population and their needs.

F24 | Housing Market Trends**BALLROOM D**

Presenter: Aaron Terrazas, Zillow

Gain an overview of the greater Seattle and Puget Sound rental market in relation to historical trends and comparable metro areas, including supply and demand side drivers of market trends and insights from Zillow's 2018 Consumer Housing Trends Report.

Closing General Session | 12:45pm – 2:00pm**HALL B****KEYNOTE ADDRESS**

Henry Cisneros, Founder & Chairman, City View & Former U.S. Secretary of HUD

Solving the Affordable Housing Crisis in America

Share your thoughts & engage with us!

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 Washington Multi-Family Housing Association
 Washington State Affordable Housing Consortia

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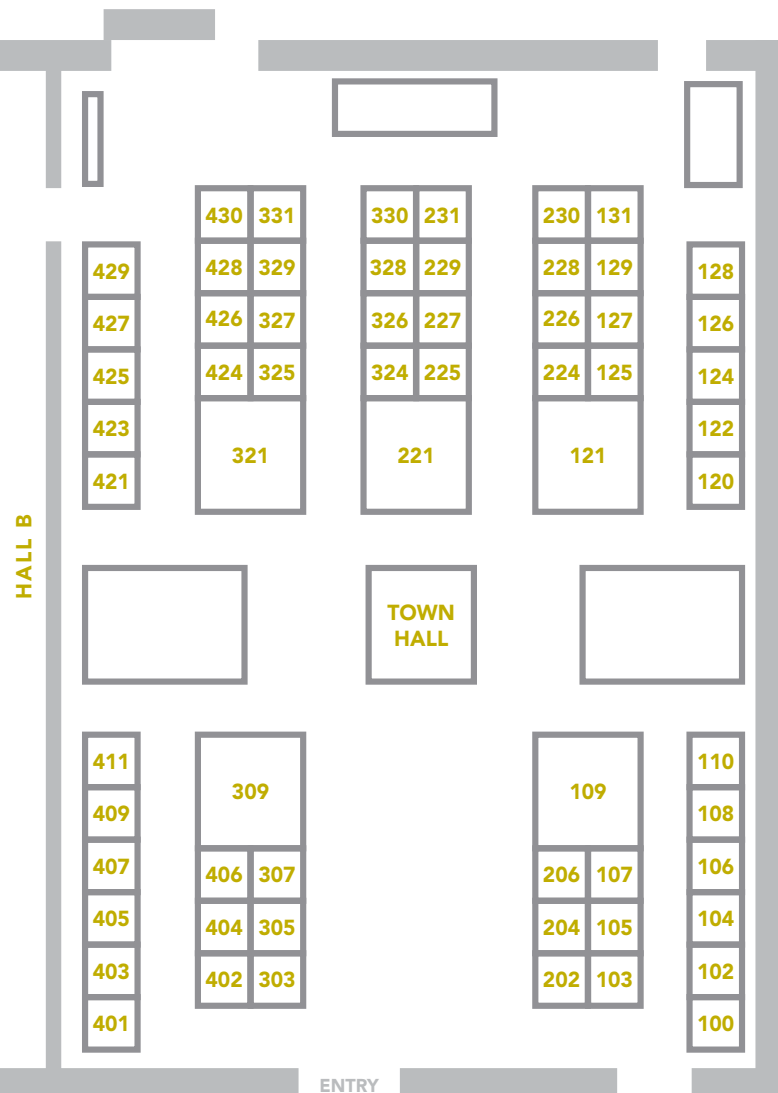
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Washington State Housing Finance Commission

Wells Fargo Bank

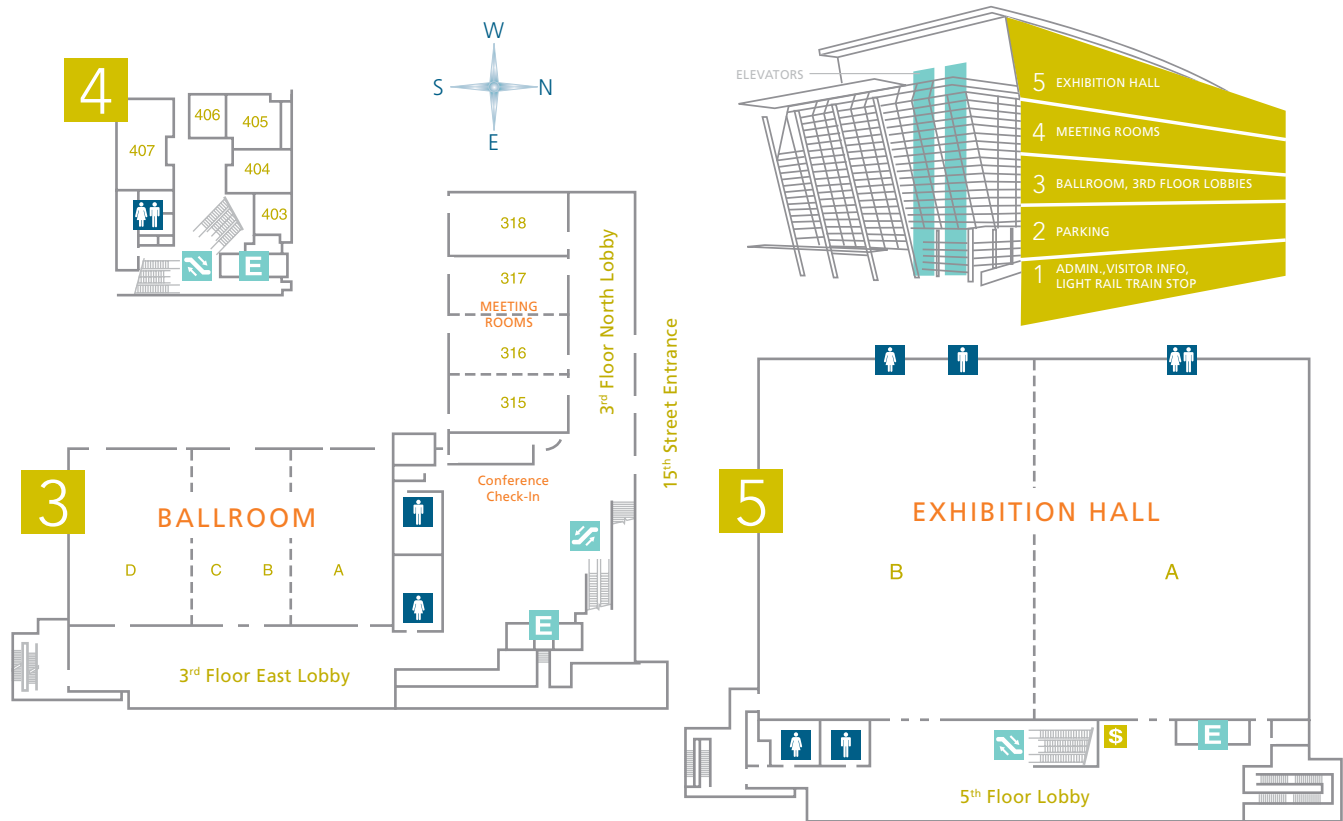
■ ZBA Architecture, P.S.

■ = Exhibitors highlighted in orange will be holding a raffle drawing.



FACILITY LAYOUT

GREATER TACOMA CONVENTION & TRADE CENTER



An overall event evaluation will be emailed post-conference.

VISIT THE TOWN HALL

Get recharged, refueled, find job resources, the certificate of completion sign up and more in and around the *Housing Washington* Town Hall inside the Sponsor Showcase.

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RESOURCES

- › Certificate of Completion Request: **HALL A**
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REMINDERS

- › Your name badge is your meal ticket and entry into all sessions and reception. Recycle badges at Conference Check-In at the end of the conference.
- › Conference staff cannot store bags. Make arrangements with the hotel for luggage storage.
- › Missed a session? Speaker presentations and handouts, as made available to the conference, will be available post-event at housingwa.org.

SESSION EVALUATIONS

- › Complete the online paperless forms at housingwa.org for each session.
- › Fill out the paper form and give to your Session Host or turn in at Conference Check-In.



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SAVE THE DATE

Sept. 30 – Oct. 2, 2019

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