

PROGRAM AT-A-GLANCE





SEPTEMBER 28-30, 2025

Bellevue, Washington | Hyatt Regency Bellevue

PRESENTED BY THE WASHINGTON STATE HOUSING FINANCE COMMISSION & WASHINGTON STATE DEPARTMENT OF COMMERCE, IN PARTNERSHIP WITH WASHINGTON LOW INCOME HOUSING ALLIANCE

PROGRAM AT-A-GLANCE

ALL TITLES, TIME SLOTS, & PRESENTATIONS ARE SUBJECT TO CHANGE

SUNDAY, SEPTEMBER 28						
2:00 PM - 6:30 PM	Registration Open					
5:00 PM - 6:30 PM	Welcome Reception HYATT REGENCY BALLROOM					

5:00 PM - 6:30 PM	Welcome Reception HYATT REGENCY BALLROOM								
MONDAY, SEP	TEMBER 29	DAY ONE S	ESSIONS & K	EYNOTERS					
7:30 AM - 7:00 PM	Registration Open (OPEN ALL DAY)								
7:30 AM - 9:30 AM	Continental Breakfast GRAND BALLROOM LOBBY								
8:30 AM - 9:30 AM	Opening Keynote: Brian Goldstone, Journalist & Author of There Is No Place for Us There is No Place for Us: Working & Homeless								
9:30 AM - 10:00 AM	Break & EXPO Networking								
TRACKS	Advocacy & Communications	Homeownership	Multifamily Management	Multifamily Development	i General	Ending Homelessness			
10:00 AM - 11:30 AM	SESSION 1 A Chance at Housing: Promoting Housing Inclusivity for Formerly Incarcerated People	SESSION 2 How Zillow is Leveraging Tech & Data to Expand Access to Housing	SESSION 3 From Feasibility to Stabilization: Management & Development Collaborating to Create Resilient Properties	SESSION 4 Getting it Right Early: Best Practice Recommendations for the Design & Construction of Affordable Housing	SESSION 5 Equitable Transit Oriented Development: Cultivating Public Investment for the Greater Good	SESSION 6 Low Barrier in Practice: Building Shared Understanding Across All Staff Levels			
11:30 AM - 1:15 PM	Lunch Keynote Meeting the Moment: Leading Through Uncertainty: Strategies for Stability, Unity, & Mission Continuity Moderator: Nicole Bascomb Green, WSHFC Chair; Owner & Designated Broker, Bascomb Real Estate Group Panelist: Michael Brown, Civic Commons; Shaun Donovan, Enterprise Community Partners; Honorable Nicole Macri, Washington State House of Representatives								
1:15 PM - 1:45 PM			Break & EXPO) Networking					
1:45 PM - 2:45 PM	SESSION 7 Dynamic Outreach	SESSION 8 Housing & Fair Lending Amid Challenges & Change	SESSION 9 Calm in The Storm: Accountant Insight to Give You Control over Chaos	SESSION 10 Using Today's Financing Tools to Create Affordable Housing	SESSION 11 Cohousing: A New American Dream	SESSION 12 Adaptations & Adjustments in PSH: Responding to Increased Challenges in Uncertain Times			
2:45 PM - 3:15 PM			Break & EXPO) Networking					
3:15 PM - 4:45 PM	SESSION 13 Understanding the Impacts of the Housing Crisis	SESSION 14 Funding Sources for Affordable Housing: CRA & FHLB	SESSION 15 Investor View of Current Operational Challenges & Opportunities to Manage Risks	SESSION 16 Supportive Housing for the Homeless - Past, Present & Future	SESSION 17 Scaling Starter Home Production Plan	SESSION 18 Practical Harm Reduction & Overdose Prevention: Strategies to Address Substance Use in Homeless Housing Assistance Programs			
5:00 PM - 6:30 PM	Friend of Housing Awards Ceremony & Reception GRAND BALLROOM								

TUESDAY, SEPTEMBER 30 DAY TWO SESSIONS & KEYNOTERS								
7:30 AM - 11:30 AM	Registration Open (OPEN HALF DAY)							
7:30 AM - 8:30 AM	Continental Breakfast GRAND BALLROOM LOBBY							
TRACKS	Advocacy & Communications	Homeownership	Multifamily Management	Multifamily Development	Ending Homelessness	Ending Homelessness		
8:30 AM - 10:15 AM	LEARNING LAB 1 Building Equity through Fair Housing	LEARNING LAB 2 BHI Update: Data, Outcomes, Promising Practices, & Growth	LEARNING LAB 3 Manager & Funder Roundtable: New Monitoring Expectations, Requirements, Tools, & Guidance	LEARNING LAB 4 Housing Finance 101	LEARNING LAB 5 Workforce Resilience: Leading Teams Through Burnout & Uncertainty	LEARNING LAB 6 Keeping Tenants in Their Homes & Upholding People's Rights		
10:15 AM - 10:45 AM	Break & EXPO Networking							
10:45 AM - 11:45 AM	SESSION 19 It's Science! Research Backed Persuasion for Affordable Housing	SESSION 20 Identifying Approaches to Increase Homeownership Among Black & Latino Households	SESSION 21 Effectiveness of Early Intervention in Resolving Housing Conflict	SESSION 22 Community Driven Development	SESSION 23 Safe, Supported, & Housed: Lessons from Arlington Drive Youth Campus in Tacoma	SESSION 24 Navigating New Federal Funding Conditions in Housing & Homelessness		
11:45 AM - 12:00 PM	Break							
12:00 PM - 1:00 PM	SESSION 25 Legislative Roundtable	SESSION 26 Fannie Mae Works with HFAs: Supply & Change in Manufactured Housing	SESSION 27 Mentoring the Next Generation of Affordable Housing Talent	SESSION 28 Futureproofing Multifamily Building in a Changing Landscape of Technology, Policy, & Climate	SESSION 29 Listening Session and Q&A with the Washington State Department of Commerce	SESSION 30 Improving Outcomes in the Housing & Essential Needs (HEN) Program: Study Report Back & Community Conversation		
1:00 PM - 2:15 PM	Keeanga	•	ote: nor & Professor, Depart ks & the Real Esta			•		

KEEP THE CONVERSATION GOING

Follow and share using #HousingWA





Join us on our official event app!

- Personalize your agenda
- Receive event updates and notifications
- Onnect with other attendees
- Oreate and join meet-ups



THANK YOU to the following organizations for their support



PLATINUM GOLD











SILVER











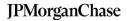








































BRONZE

cfX Incorporated Foster Garvey Heritage Bank Humana Healthy Horizons Novogradac **Puget Sound Energy**

COPPER

CITI Kutak Rock LLP Pacifica Law Group Rafn Company

WA State Affordable Housing Consortia

COMMUNITY IMPACT

1DROP Bellwether Housing Black Home Initiative Community Frameworks CSH | Corporation for Supportive Housing Department of Financial Institutions

DESC Environmental Works Community Design Center

Habitat for Humanity of Washington State

Office of Rural and Farmworker Housing

Pacific Northwest Womens Affordable Housing Network

Parkview Services

Pierce County Housing Authority

Seattle King County Coalition on Homelessness

Washington Community Reinvestment Association

Washington Homeownership Resource Center

WA State Affordable Housing Consortia

Western Washington Realtist / Washington Realtist Foundation

PRECIOUS GEM

Absher Beneficial State Bank Deacon Construction, LLC Federal Home Loan Bank of Des Moines GGI O

> Hillmann Consulting, LLC Kantor Taylor PC Pacific NW Bio

Maul Foster & Alongi, Inc. Miller Nash LLP

R4 Capital Funding

Stewart & Hall Insurance Stoel Rives LLP

Walsh Construction Co

ACCESSIBILITY & INCLUSION PATRON

