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## PROGRAM AT-A-GLANCE



**SEPTEMBER 28-30, 2025**

Bellevue, Washington | Hyatt Regency Bellevue

PRESENTED BY THE WASHINGTON STATE HOUSING FINANCE COMMISSION & WASHINGTON STATE  
DEPARTMENT OF COMMERCE, IN PARTNERSHIP WITH WASHINGTON LOW INCOME HOUSING ALLIANCE

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# PROGRAM AT-A-GLANCE

ALL TITLES, TIME SLOTS, & PRESENTATIONS ARE SUBJECT TO CHANGE

## SUNDAY, SEPTEMBER 28

2:00 PM – 6:30 PM	Registration Open
5:00 PM – 6:30 PM	Welcome Reception   HYATT REGENCY BALLROOM

## MONDAY, SEPTEMBER 29 | DAY ONE SESSIONS & KEYNOTERS

7:30 AM – 7:00 PM	Registration Open (OPEN ALL DAY)					
7:30 AM – 9:30 AM	Continental Breakfast   GRAND BALLROOM LOBBY					
8:30 AM – 9:30 AM	 <b>Opening Keynote:</b> <b>Brian Goldstone</b> , Journalist & Author of <i>There Is No Place for Us</i> <i>There is No Place for Us: Working &amp; Homeless</i>					
9:30 AM – 10:00 AM	Break & EXPO Networking					
TRACKS	 Advocacy & Communications	 Homeownership	 Multifamily Management	 Multifamily Development	 General	 Ending Homelessness
10:00 AM – 11:30 AM	<b>SESSION 1</b> A Chance at Housing: Promoting Housing Inclusivity for Formerly Incarcerated People	<b>SESSION 2</b> How Zillow is Leveraging Tech & Data to Expand Access to Housing	<b>SESSION 3</b> From Feasibility to Stabilization: Management & Development Collaborating to Create Resilient Properties	<b>SESSION 4</b> Getting it Right Early: Best Practice Recommendations for the Design & Construction of Affordable Housing	<b>SESSION 5</b> Equitable Transit Oriented Development: Cultivating Public Investment for the Greater Good	<b>SESSION 6</b> Low Barrier in Practice: Building Shared Understanding Across All Staff Levels
11:30 AM – 1:15 PM	<b>Lunch Keynote</b> <i>Meeting the Moment: Leading Through Uncertainty: Strategies for Stability, Unity, &amp; Mission Continuity</i> <b>Moderator:</b> Nicole Bascomb Green, WSHFC Chair; Owner & Designated Broker, Bascomb Real Estate Group <b>Panelist:</b> Michael Brown, Civic Commons; Shaun Donovan, Enterprise Community Partners; Honorable Nicole Macri, Washington State House of Representatives					
1:15 PM – 1:45 PM	Break & EXPO Networking					
1:45 PM – 2:45 PM	<b>SESSION 7</b> Dynamic Outreach	<b>SESSION 8</b> Housing & Fair Lending Amid Challenges & Change	<b>SESSION 9</b> Calm in The Storm: Accountant Insight to Give You Control over Chaos	<b>SESSION 10</b> Using Today's Financing Tools to Create Affordable Housing	<b>SESSION 11</b> Cohousing: A New American Dream	<b>SESSION 12</b> Adaptations & Adjustments in PSH: Responding to Increased Challenges in Uncertain Times
2:45 PM – 3:15 PM	Break & EXPO Networking					
3:15 PM – 4:45 PM	<b>SESSION 13</b> Understanding the Impacts of the Housing Crisis	<b>SESSION 14</b> Funding Sources for Affordable Housing: CRA & FHLB	<b>SESSION 15</b> Investor View of Current Operational Challenges & Opportunities to Manage Risks	<b>SESSION 16</b> Supportive Housing for the Homeless – Past, Present & Future	<b>SESSION 17</b> Scaling Starter Home Production Plan	<b>SESSION 18</b> Practical Harm Reduction & Overdose Prevention: Strategies to Address Substance Use in Homeless Housing Assistance Programs
5:00 PM – 6:30 PM	Friend of Housing Awards Ceremony & Reception   GRAND BALLROOM					

## TUESDAY, SEPTEMBER 30 | DAY TWO SESSIONS & KEYNOTERS

7:30 AM - 11:30 AM	Registration Open (OPEN HALF DAY)					
7:30 AM - 8:30 AM	Continental Breakfast   GRAND BALLROOM LOBBY					
TRACKS	 Advocacy & Communications	 Homeownership	 Multifamily Management	 Multifamily Development	 Ending Homelessness	 Ending Homelessness
8:30 AM - 10:15 AM	<b>LEARNING LAB 1</b> Building Equity through Fair Housing	<b>LEARNING LAB 2</b> BHI Update: Data, Outcomes, Promising Practices, & Growth	<b>LEARNING LAB 3</b> Manager & Funder Roundtable: New Monitoring Expectations, Requirements, Tools, & Guidance	<b>LEARNING LAB 4</b> Housing Finance 101	<b>LEARNING LAB 5</b> Workforce Resilience: Leading Teams Through Burnout & Uncertainty	<b>LEARNING LAB 6</b> Keeping Tenants in Their Homes & Upholding People's Rights
10:15 AM - 10:45 AM	Break & EXPO Networking					
10:45 AM - 11:45 AM	<b>SESSION 19</b> It's Science! Research Backed Persuasion for Affordable Housing	<b>SESSION 20</b> Identifying Approaches to Increase Homeownership Among Black & Latino Households	<b>SESSION 21</b> Effectiveness of Early Intervention in Resolving Housing Conflict	<b>SESSION 22</b> Community Driven Development	<b>SESSION 23</b> Safe, Supported, & Housed: Lessons from Arlington Drive Youth Campus in Tacoma	<b>SESSION 24</b> Navigating New Federal Funding Conditions in Housing & Homelessness
11:45 AM - 12:00 PM	Break					
12:00 PM - 1:00 PM	<b>SESSION 25</b> Legislative Roundtable	<b>SESSION 26</b> Fannie Mae Works with HFAs: Supply & Change in Manufactured Housing	<b>SESSION 27</b> Mentoring the Next Generation of Affordable Housing Talent	<b>SESSION 28</b> Futureproofing Multifamily Building in a Changing Landscape of Technology, Policy, & Climate	<b>SESSION 29</b> Listening Session and Q&A with the Washington State Department of Commerce	<b>SESSION 30</b> Improving Outcomes in the Housing & Essential Needs (HEN) Program: Study Report Back & Community Conversation
1:00 PM - 2:15 PM	 <b>Lunch &amp; Closing Keynote:</b> <b>Keeanga-Yamahtta Taylor</b> , Author & Professor, Department of African-American Studies, Princeton University <i>Race for Profit: How Banks &amp; the Real Estate Industry Undermined Black Homeownership</i>					

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